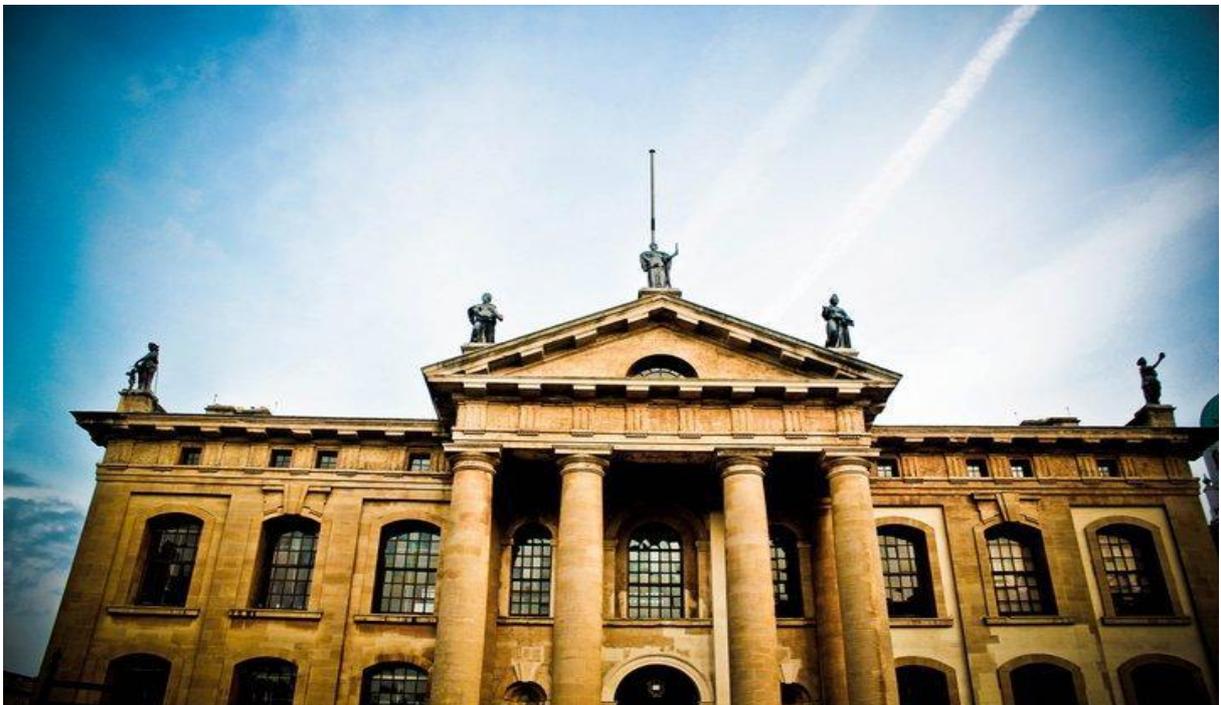




SPONSORSHIP PROPOSAL

COMMUNITY. CULTURE. NETWORK.





THE SOCIETY

ABOUT US

Established in 1908, and comprising of over 1300 members, the Oxford University German Society is Oxford's largest and oldest national society. The Society's core goal is to encourage debate amongst Oxford students over cultural, scientific, economic and political developments in the German-speaking world.

As a focal point for students with an interest in German culture we provide a forum in which students of all nationalities, German speakers and non-German speakers, engage in formal and social discussion. We help our members to broaden their minds, improve their skills and advance their careers.



WHAT WE DO

SPEAKERS

This year we have welcomed **Olaf Scholz**, Vice Chancellor of Germany; **Prof. Alexander Kekulé**, virologist and German government advisor; **Karl Lauterbach**, politician and Professor of Epidemiology; **Timur Vermes**, best-selling author; **Mirko Drotschmann**, YouTuber, Journalist and Author; **Dr. Thomas Steffen**, State Secretary of the Federal Ministry of Health of Germany; **Dorothee Bär**, State Minister for Digitalisation; **Prof. Alastair Buchan**, Head of Oxford University's Brexit Strategy; **Dr. Dani Kranz**, researcher on Migration and Antisemitism; **Ferdinand von Schirach**, Lawyer and Writer.

Other recent guests include **Dr. Katarina Barley**, Vice President of the European Parliament; **Dr. Stefan Oschmann**, CEO of the Merck Group; **Boris Palmer**, Mayor of Tübingen; **Hon. Dr. Ulf Buermeyer**, Judge at the Berlin District Court; **Carolin Kebekus**, German stand-up and television comedian; **Dr. Peter Wittig**, German Ambassador to the UK; and **Bernd Ulrich**, Deputy Editor in Chief of DIE ZEIT.

CAREERS

We provide our students with opportunities to meet employers at recruitment events, in addition to providing career-development support.

SOCIAL EVENTS

We have many events such as our formal dinners, garden parties, board game nights, our annual Oktoberfest as well as our regular Stammtisch.

LANGUAGE AND CULTURE

We will continue to offer free German language classes for our members. What is more, we organise regular film screenings as well as other cultural events. Last January we also offered a German Embassy visit.

COOPERATIONS

Regular 'society exchanges' with the German Societies of Cambridge and London Universities ensure a close-knit network across the University.

WHAT WE CAN OFFER

Depending on the sponsor's contribution to the society, we can offer the following support:

- ✓ Opportunities to publicise job vacancies and information about recruiting events in our weekly **newsletter**, which is regularly read by over 1600 subscribed readers
- ✓ Opportunities to publicise job vacancies and information about recruiting events on our **Facebook page** with more than 3100 followers
- ✓ Advertising opportunity on our newly designed **website**, displaying your company logo on our homepage and linking the logo to your website
- ✓ Distribution of your **recruiting information** (leaflets, posters etc.) at our events
- ✓ Exclusive **recruitment events**: these will be promoted to our audience through our Facebook page and Newsletter, branded as bespoke events co-hosted by the Society and your firm. Highly successful past events have included firm presentations and dinners with company directors. If requested, the German Society Committee will assist with booking rooms at Oxford Colleges, and can offer tailored advice to help make the event a success



USING YOUR CONTRIBUTION

As we do not charge high membership fees, the following expenses have to be covered primarily with sponsorship money:

- ✓ Renting hotel rooms and covering travel expenses for guest speakers
- ✓ Expenses for events and catering
- ✓ Administrative expenses

CONTACT US

Your contribution will help to support gifted students at one of Britain's top universities. It will facilitate our goal of promoting greater discussion and awareness of the German-speaking world amongst Oxford students, and will help to further stimulate a dynamic cultural-educational student society.



Jenny Liu

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